

**The Connecticut Autism Community's Premiere Resource Event!**

**Saturday, November 4, 2017 – 9:00 am to 3:00 pm**

**Oakdale Theater Complex**

**95 South Turnpike Road, Wallingford, CT**

## **About the Resource Fair Event:**

- This event has historically drawn hundreds of attendees.
- Publicity is distributed to over 10,000 individuals, schools, and service providers with a primary focus on reaching CT families.
- All exhibits are in one large room.
- This venue is centrally located providing easy access from main highways; approximately an hour drive from any point in Connecticut.
- Attendees: parents/caregivers, extended family, educators, school support staff and special service providers, professional intervention/service providers, exhibitors, general public.
- Registration is requested for *free* workshops; event parking and attendance is also *free*.
- Exhibitor area has concessions available for exhibitors and attendees to purchase refreshments.
- Exhibitor table locations designated by sponsorship levels and on a first-come, first-served basis.

## **Signature Sponsorship Opportunities:**

**Please contact our office to discuss this comprehensive sponsorship category that provides you with top level Gold+ Benefits for a full year of ASRC events, including the 2017 Resource Fair, 2018 Annual Conference, and the 2018 Walk for Autism.**

**Autism Services & Resources Connecticut (ASRC)**

101 North Plains Industrial Road, Wallingford, CT 06492

Phone: 203-265-7717 Fax: 203-265-7768 Email: [info@CT-ASRC.org](mailto:info@CT-ASRC.org) Website: [www.CT-ASRC.org](http://www.CT-ASRC.org)

## Sponsorship Opportunities and Benefits

- **Signature and Gold Sponsorships:** Includes all the benefits listed, plus the opportunity to sponsor or provide one of the workshop sessions being held at the Fair concurrently throughout the day. This benefit is first-come, first-served; limited availability.
- **Silver/Bronze Sponsorship:** See benefits below
- **Materials Bag Sponsorship:** Your logo imprinted, and your brochure or materials pre-stuffed in each reusable event bag distributed to all attendees.
- **Exhibitor Guide Advertising:** Distributed to all attendees and is utilized as a resource long after the event! Easily highlights your name, service, or product.

<b>BENEFITS</b>	<b>GOLD Sponsor</b>	<b>SILVER Sponsor</b>	<b>BRONZE Sponsor</b>	<b>MATERIALS BAG Sponsor</b>
<b>FEES/COSTS</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
Opportunity to present a workshop (GOLD ONLY)	X			
Logo on Event Publicity Materials (flyers, brochures, etc.)	X			
Materials pre-stuffed in event Materials Bag distributed to all attendees	X			X
Linked Logo included in online marketing materials (e-news, website, and Facebook)	X	X		
Logo included on Event Signage	X	X		
Exhibitor Table in Exhibitor (includes Electricity) – Priority Placement	X	X	X	
Logo on Materials Bag	X	X	X	X
Ad in the Exhibitor Guide	Full Page	½ Page	Business Card	

**Deadline for Sponsorships and/or Advertisements is October 9, 2017**

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**Event Exhibitor Participation:**

(Non-Sponsor Fees)

- Exhibitor Table** **\$295**
- Exhibitor Table** **\$150**  
(Family Advocacy Groups)
- Exhibitor Table** **N/C**  
(CT State Agencies)
- Electric Service** **\$25**
- Information Table** **\$50**  
(Materials Only for Non-Attending Exhibitors)

**Exhibitor Fees Total:** \$ \_\_\_\_\_

Exhibitor table fee includes one skirted 6' display table and two chairs. Exhibitors are responsible for plug adaptors, extension cords, and surge protectors.

**Event Sponsorship Participation:**

(Includes Table, Electric, etc.)

- Gold Level Sponsorship\*** **\$5000**
- Silver Level Sponsorship** **\$2500**
- Bronze Level Sponsorship** **\$1000**
- Materials Bag Sponsorship** **\$500**

**Sponsorship Fees Total:** \$ \_\_\_\_\_

**Exhibitor Guide Advertising:**

Booklet format (8.5" x 8.5"; portrait)  
B&W Only; .jpg/.jpeg Files Only

- Cover** **\$250**  
(front interior, back interior, & back exterior)
- Interior Centerfold** **\$375**  
(8.5" x 11" landscape)
- Full Page** **\$175**  
(8.5" x 5.5")
- Half Page** **\$100**  
(4.25" x 5.5")
- Business Card Size (1/3 page)** **\$ 50**  
(2.8" x 5.5")

**Advertising Fees Total:** \$ \_\_\_\_\_

**TOTAL FEES DUE TO ASRC:**

**Exhibitor Fees Total:** \$ \_\_\_\_\_

**Advertising Fees Total:** \$ \_\_\_\_\_

**Sponsorship Fees  
Total\*:** \$ \_\_\_\_\_

\* If you are selecting a Sponsorship then your Exhibitor Fees and Advertising Fees are included in the Sponsor Fee.

**PAYMENT TOTAL:** \$ \_\_\_\_\_

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**SPONSOR/EXHIBITOR/ADVERTISER INFORMATION:**

Company/Organization name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_ (Need this to text table #)

Email: \_\_\_\_\_ (Need this for communications)

Website: \_\_\_\_\_

Representative (s) Attending:  
Name and contact info if different from above: \_\_\_\_\_

**PAYMENT INFORMATION:**

**Credit card transactions (Visa/MC/Amex/Disc) can be faxed to ASRC @ 203-265-7768**

Card Number \_\_\_\_\_

IF address is different from above provide it here (Include ZIP CODE for processing):  
\_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_ Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

**CHECKS PAYABLE TO "ASRC" AND REGISTRATION FORM MUST BE MAILED TO:**

**ASRC, 101 North Plains Industrial Road - Harvest Park, Wallingford, CT 06492**

**REGISTRATION CANNOT BE CONFIRMED WITHOUT RECEIPT OF PAYMENT**

**DEADLINE for submission of paperwork, payment, logo, advertisements, and materials is October 9, 2017**

Please send logo directly to [Info@CT-ASRC.org](mailto:Info@CT-ASRC.org) in .jpg format

Materials for the MATERIALS ONLY Table, and/or for the MATERIALS BAG, must be mailed directly to ASRC by 10/9/17

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